

# Main Street Memo



Brought to you by the Organization Committee

Vol. 3 . No. 1

## CALENDAR

Oct. 1

Holiday cards from area students (grades 1-6) are due into the Main Street office!

Oct. 4

City Council, 7pm, Main Street to request renewed City pledge

Oct. 5

Tri-State Development Summit, Quincy, IL & Main Street Board meeting, 5:30pm

Oct. 6

Coffee Talk, 8am, Ivy

Oct. 10

Historic Preservation Commission, 6:30pm, City Hall & PBS documentary on the War of 1812, 8pm

Oct. 11

Industry Appreciation night, 5:30pm, Palms Supper Club

Oct. 14

**Main Street Investors' Party**, Riverview Pavilion, 6pm

Oct. 18

City Council, 7pm

Oct. 19

Old Fort Commission, 5pm, City Hall

Oct. 31

**Beggars' Night**



*Invest in Main Street!*

Right now is a very exciting time for Fort Madison Main Street, as we are working on over \$500,000 worth of **façade renovations** (no portion of the CDBG grant goes towards the *Main Street program*) and devel-

oping solutions to help fill and renovate some of our vacant spaces. Our committees and volunteers are working diligently on increasing district marketing efforts; sustaining and recruiting new businesses downtown; and increasing educational opportunities and technical assistance. While we have many goals that we'd like to reach from 2012-2014, the Main Street Board voted this past week on three specific goals:

- Restore and re-use the Cattermole
- Increase retail and upper-story residential units
- Execute a streetscape master plan over-haul

Help us continue to work towards a thriving downtown with our new pledge drive, "Keep Main Street Moving!" We will kick off on October 14th and our goal this time is to raise \$50,000! Keep an eye out for more information in the next few weeks...this is the best time possible to invest in our downtown!

### ***Beggars' Night***

This year we will be celebrating the downtown Trick or Treat (Beggars' Night) on Monday, October 31st (Halloween), from 5 -7pm.

### ***Steppin' Up for Main Street***

We'll have more information in the coming weeks, but mark your calendars for Steppin' Up for Main Street, on Saturday, November 5th from 11am-4pm. We are also looking for volunteers to help for a 2-hour shifts that day. If you can spare 2 hours, please let us know!



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## 2nd Annual Wine/Beer Walk

The Promotions Committee and the Wine/Beer Walk Team is very excited to announce that we have expanded the 2nd annual holiday kick-off event! This year, it will be on Friday, November 18, from 5pm-8pm and include not only regional wineries, but breweries and even a distillery! All downtown businesses are invited to participate, with a \$25 fee (to cover the costs of advertising and materials). Main Street needs final confirmation from businesses who wish to be a designated tasting location by Friday, October 7th, 5pm.

## Coffee Talk

Don't forget that our October Coffee Talk is on Thursday, October 6th, at 8 am, at the Ivy Bake Shoppe



## Want a FREE website for your business?

The Iowa Small Business Development Centers have partnered with Google and other Iowa organizations to help Iowa businesses get online. Experts at the workshops lead attendees through the process of setting up a free business website and then attendees can choose to attend another informative workshop on new Google applications that can help them run their business online. The next scheduled workshop will be in Burlington on October 12th. **If you're interested in learning** how to get your business incredible online exposure, then contact either Main Street/Chamber office for more information, or visit [www.iowagetonline.com](http://www.iowagetonline.com)

What you get:

- A free, easy-to-build, professional website
- A free customized domain name and hosting for one year
- A free local business listing on Google Places
- Free tools, resources, and local events

