

Main Street Memo



Brought to you by the Organization Committee

Vol. 2 . No. 9

CALENDAR

June 2

- COFFEE TALK, 8AM, IVY
- Market Nights (with shops open until 7pm and Farmers Market from 4:30-6:30pm in Central Park)

June 5 – City Band, 7:30pm, Central Park

June 6 – Organization Committee, 8am, Ivy

June 7 – Big Buckle Bash Committee meeting, 6:30pm, Moose Lodge

June 8 – MAIN STREET ICE CREAM! 5-7pm, Pocket Park

June 9 – Market Nights & Main Street Board Meeting, 5:30pm, Partners' Office

June 10 – Florida of Iowa Golf Tournament

June 12 – City Band, 7:30pm, Central Park

June 16 – Market Nights

June 17 & 18 – Sheaffer Museum Grand Opening

June 19 – Happy Father's Day!

June 20 – Organization Committee, 8am, Ivy

June 21 – Business Improvement Committee, 5:30pm, Ivy

June 23 – Market Nights

June 26 – City Band, 7:30pm, Central Park

June 27 – Design Committee meeting, 6pm, Partners' Office

June 28 – Window Workshop (free), 6-8pm, Gathering Room

June 30 – Market Nights

Market Nights are here!

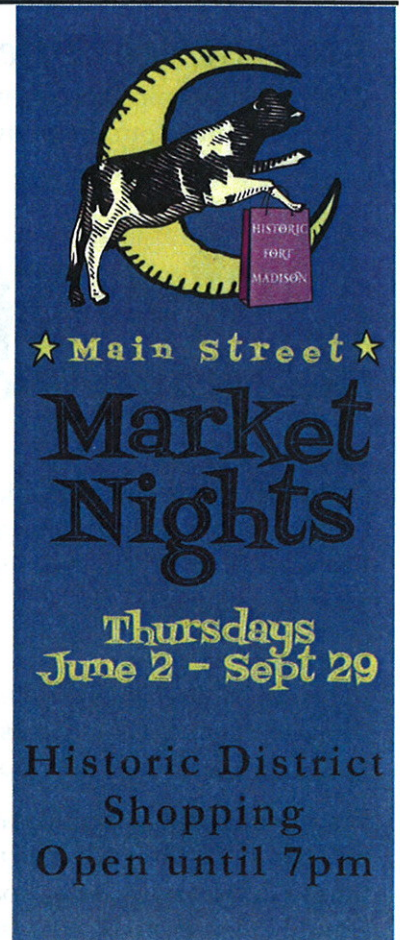
This year, with the assistance of RSVP and our local retailers and restaurants, we are proud to announce the kickoff of the 2011 season of Market Nights on Thursday, June 2nd! Main Street is working hard to offer a full Central Park Farmers Market (with 14 confirmed vendors and counting!) from 4:30-6:30pm and a historic business district that has shops and restaurants open until at least 7pm! We will be doing our best to provide music and entertainment in the Pocket Park and have already invested over \$600 in marketing including local and regional newspapers, regional summer guides, radio (public talk radio and The Mix 107.3), television (the Weather Channel), local carwash signs, banners, posters, table tents, and social media. We ask that everyone in the district participate in some way, whether it's as a business owner with special promotions and advertising or even as a shopper on Thursday Market Nights!

This Place Matters:

The Cattermole made the Top

100 in the country and needs your vote!

In mid May, Main Street applied for the National Trust for Historic Preservation's *This Place Matters Community Challenge*, and has been awarded the top 100 places in the country! But, to win first place with a prize of \$25,000 for the restoration of our beloved landmark, we need your votes! Please visit the direct webpage at <http://www.preservationnation.org/take-action/this-place-matters/community-challenge/places/fort-madison-main-street.html> or www.PreservationNation.org/communitychallenge to find Fort Madison's submission. Each individual may only vote once, per e-mail address. If you have more than one e-mail address, then we encourage you to apply with each separate e-mail address. Votes do not need to be from Fort Madison proper, so if you have family or friends from Boston to Los Angeles, please have them vote! **Voting will start on Wednesday, June 1st at 7am CST and end on June 30th at 4pm CST.**



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Main Street Coffee Talk

Grab your morning cup of java on the first Thursday of every month, while we discuss topics and issues that affect our downtown. Join us on June 2nd at the Ivy, 8am.



Don't forget about Artssippi

The second annual Artssippi (art crawl) kicked off on Saturday, May 28th and will resume through June 4th with live artist demonstrations on that Saturday from 3-5pm. We ask that all businesses downtown try to participate in some way, even if you're not a designated artist location. Try to set up some special inventory outside or even just using signs on the sidewalk will help to make a huge difference!

Sidewalk Signs

Speaking of sidewalk signs, for those of you that ordered signs, they have arrived! The total for each sign (chalkboard or dry erase) came in at a total of \$90 each, due to the required freight shipping. Please stop by the Main Street/Partners office to pick them up. With the upcoming Artssippi and Market Nights, this is a great opportunity to use your new signage!

Grants Update

Recently, at the National Main Street conference, staff and Main Street board president Charles Scoville met with IDED staff and briefly discussed the CDBG Downtown Revitalization Façade Grant. We have some minor tweaks to make, and while there are no guarantees, it is certainly looking promising.

We recently also submitted an application to the State Historical Society for an HRDP grant for the Cattermole building; the Main Street Challenge Grant for the Fox Theater (including restoration of the marquee); and filed an application with the Iowa Living Roadways Trust Fund for native plants to be installed on the east side of the Fort. We should know more by early July on these grant applications. Keep your fingers crossed!

IDOT Signage

It's not too late to apply for IDOT signage! You may find more information, including the application at http://www.iowadot.gov/iowaroadsigns/roadsigns.aspx?Logo_Signs, or contact the Main Street office for hard copies. Please remember to indicate either exit 23 or 26 on the application.

Free Window Workshop – June 28th, 6pm, The Gathering Room

IDED is offering a free Windows Restoration and Energy Efficiency workshop for the community of Fort Madison, with restoration specialist Bob Yapp. This is sponsored in part by Main Street Iowa and Fort Madison Main Street. This workshop is open to anyone who is interested in learning more about restoring their historic windows (residential or commercial) or just have some questions they'd like answered. Please RSVP with the Main Street office as soon as possible.

The Cattermole Matters!
 Visit the link below to start voting on June 1st
[www.PreservationNation.org/
communitychallenge](http://www.PreservationNation.org/communitychallenge)

